



**Government of Jammu & Kashmir
Agriculture Production Department
Civil Secretariat Jammu & Kashmir**

Subject: Designation of Project Management Unit (PMU) for implementation of Competitiveness Improvement of Agriculture & Allied sectors Project in J&K (JKCIP).

Government Order No: 162.JK(APD) of 2025

Dated: 24.04.2025

Sanction is hereby accorded to the designation of the Project Management Unit (PMU) for smooth implementation, monitoring, and coordination of Competitiveness improvement of Agriculture & Allied Sectors Project in J&K (JKCIP) with the following composition and responsibilities.

The PMU shall be headed by Shri Rahul Yadav, IAS, Mission Director/Project Director, JKCIP and shall consist of the following officers/officials: -

S.No	Role in the PMU	Designated Officials
01	Manager, Monitoring & Evaluation	Dr. Anjum Andrabi, TO
02.	Manager, Institutions	Dr. Rizwan Qureshi, TO
03.	Rural Finance Specialist	Dr. Arif Shikari, TO
04.	Manager, Knowledge Management	Dr. V. Abhimanyu Koul, TO
05.	Agriculture Specialist	Mr. Muneer Kumar, TO
06.	Horticulture Specialist	Mr. Ahmad Sajad, TO
07.	Manager, IEC	Dr. Farhat Umar (VAS)
08.	Manager, HR	Dr. Ankit Malik (VAS)
09.	Project Assistant	Mr. Mahesh Kumar (JAEO)
10.	Project Assistant	Mr Manuti Sharma (JAEO)
11.	Project Assistant	Mr Kumail Abbas (SA)
12.	Project Assistant	Mr Waseem Hilal (JA)
13.	Project Assistant	Mr Sahil Singh (JA)

Terms of reference:

- I. The Mission Director, HADP/JKCIP, shall exercise administrative and financial powers for the proper functioning of the PMU.

- II. Project Implementation & Coordination: Ensure timely execution of project activities as per the approved Annual Work Plan and Budget (AWPB).
- III. Financial & Procurement Management: Oversee procurement and financial management as per IFAD and government guidelines.
- IV. The PMU shall submit periodic progress reports to the Principal Secretary to the Government, Agriculture Production Department.
- V. Each manager/specialist will be responsible for reporting on their domain-specific activities to the PMU head.
- VI. The PMU will conduct monthly review meetings to track progress and address challenges.

Roles and responsibilities:

- I. Manager, Monitoring & Evaluation
 - Develop and implement a robust M&E framework.
 - Track project performance, prepare periodic reports, and ensure compliance with IFAD requirements.
 - Support data-driven decision-making and impact assessments.
- II. Manager, Institutions
 - Strengthen institutional linkages and support farmer producer organizations (FPOs).
 - Coordinate capacity-building programs for stakeholders.
 - Ensure alignment of project activities with institutional mandates.
- III. Rural Finance Specialist
 - Develop and oversee financial inclusion strategies for beneficiaries.
 - Coordinate with financial institutions to facilitate credit access for farmers and entrepreneurs.
 - Monitor financial interventions and fund utilization.
- IV. Manager, Knowledge Management
 - Ensure proper documentation, dissemination, and knowledge sharing of project best practices.
 - Establish an integrated digital knowledge repository for HADP/JKCIP.
 - Liaise with research institutions and academia for knowledge exchange.
- V. Agriculture Specialist
 - Provide technical support for agriculture sector interventions.
 - Ensure scientific planning and implementation of field activities.
 - Monitor crop productivity and extension services.
- VI. Horticulture Specialist
 - Oversee horticulture-related interventions under HADP/JKCIP.
 - Guide the implementation of high-density plantation programs.
 - Support technology adoption and value chain development.

VII. Manager, IEC

- Develop and implement IEC strategies for project awareness and outreach.
- Organize communication campaigns and stakeholder engagement activities.
- Ensure visibility of project initiatives through print, digital, and social media.

VIII. Manager, HR

- Manage human resource planning and recruitment for the project.
- Ensure compliance with HR policies and staff capacity building.
- Facilitate performance assessments and professional development.

IX. Project Assistants

- Provide administrative and technical assistance for project implementation.
- Support field operations, data collection, and documentation.
- Assist in stakeholder coordination and logistical arrangements.

By order of Government of Jammu & Kashmir.

Sd/-

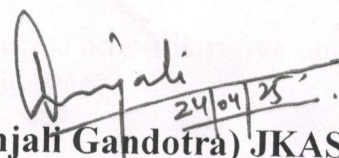
**(Shailendra Kumar), IAS
Principal Secretary to the Government
Agriculture Production Department**

Dated: 24-04-2025

No. Agri-Actt/26/2024 (7582559)

Copy to the: -

1. Joint Secretary (J&K) Ministry of Home Affairs, Government of India.
2. Mission Director/Project Director, JKCIP.
3. All Deputy Commissioners.
4. Director, Archives, Archaeology and Museums, J&K.
5. Managing Director, JKHPMC.
6. Director Horticulture P&M J&K.
7. Director Agriculture Jammu/Kashmir.
8. Director Horticulture Jammu/Kashmir.
9. Director Animal Husbandry Jammu/Kashmir.
10. Director Sheep Husbandry Jammu/Kashmir.
11. Director Fishers J&K.
12. Pvt. Secy. to the Principal Secretary to the Govt. Agriculture Production Department.
13. Pvt. Secy. to Secretary (T) Agriculture Production Department.
14. Concerned officers/officials.
15. In-Charge Website, Agriculture Production Department.
16. Government Order file (w.2.s.c)/Stock file.


24/04/25

**Anjali Gandotra) JKAS
Under Secretary to the Government**